



TWENTY-FIRST YEAR NO. 36      GLEICHEN, ALBERTA, WEDNESDAY, NOVEMBER 30, 1927      SUBSCRIPTION \$2.00 PER YEAR

# Nice Juicy Baby Buffalo Meat Arrives for Old Timers Second Annual Ball---"Art's" Orchestra a Great Combination

## Retail Merchants Hold District Meeting

A district meeting of the Retail Merchants Association of Canada was held in the club room of the Glen Community Hall for several of members of Gleichen riding last week taking in the towns of Gleichen, Strathmore, Inglewood, Carleton Place, Namaka, Crowfoot, Basano, Arrow, Wood, Chiny and Shalville. Mr. A. C. McKay, southern field representative of the association was in Gleichen for the day. John C. Buckley, M.L.A., also attended the meeting. Owen, local butcher, was asked to give the chair for the evening. Of account of almost impossible roads very few outsiders were present with a goodly number of Gleichen members gathered to hear the two main speakers of the evening, Mr. McKay and Mr. Buckley. The latter outlined the purpose and plans of the association, gave a fine address and reported particularly upon the things which are proposed to be brought to the attention of the provincial government at the session in January. His motto was "Co-operation among retailers." Organization was the key note of Mr. Buckley's encouraging address, displaying a tone and spirit of fairness to all. The problems concerning the meat packer other than butchers, the jambo situation, the anti-trust and the knacker were widely discussed. Also it was pointed out that better relations and fairer deals could be brought about between the wholesaler and the retailer if the latter was organized and could show a stronger shoulder.

Messrs. Owen and Mobbs represented the butchers; Messrs. Brown, Powell, Murray and Trevino the grocers; merchants and clothiers; Roy Smith and A. MacCallum with W. Ruter representing the automobile trade and implement dealers; R. W. Brown the baker; F. K. McKay the hardware merchant. An account of the severe weather and bad road conditions, it was decided to make a recent attempt at a more successful meeting to be held in the first of January before opening of the provincial parliament. A committee consisting of Messrs. Harison, Mobbs, R. A. Brown and F. McKay was appointed to be present at this meeting with a view of familiarizing himself with the needs of the retail merchants. Mr. Owen has since stated that most of the Gleichen merchants have signed as members of the association.

## TUCKABATCHEE CORNER

The Gleichen Tux boys were highly pleased when they saw by the returns that their candidate was elected by acclamation. There were no other nominations for this district. This will be quite an honor to the Gleichen Tux boys for this is the second time in succession that we have been represented in the Boys Parliament.

Elmer Bellingher, our member will proceed to Calgary where the parliament will take place on the Christmas holidays this year. It is expected that Elmer will have a few dollars more for his district. He will have his share in the session also.

With the planks of the party drawn up, it is fully expected that the Boys Parliament will proceed faster than it ever did in the past. Of course all we need is the help of the citizens of Alberta and we will succeed.

If any are interested in our work you will find a detailed description in this corner in the next issue of The Call.

The aim of the Boys Parliament is to train our boys for better citizenship, in a Christian country.

## The New Ford

The new Ford goes on display Friday, December 2. Known as the Model "A" it replaces the Model "T" which for nineteen years made automotive history and comprises a line of six passenger models supplemented by light delivery and truck models.

Pleasing appearance, wide range of bright color combinations, great power, high speed, flexibility, roadability, unusual speed, economical operation and rugged, simplified construction are cited as outstanding features of the long awaited car. Design and construction take particular to high priced machines are said to be incorporated in the new product.

The line of the new Ford are distinctive. The wheel base is 103 1/2 inches, and the lower suspension are deeply curved, gracefully contouring one-piece fenders are pleasing to the eye and suggest speed and stability.

A new type of one-piece, steel spoke wheel employing a deep-centre tire and eliminating the old-fashioned rim and rim clamps is employed. A new type of sliding gear transmission is used with multiple dry disc clutch and the rear axle is of three-quarter floating type with spiral bevel gear permanently adjusted and self-aligning.

Full torque tube drive which makes springs of all driving strain is featured, and four wheel, mechanically actuated, internal expanding brakes have been incorporated in the new product.

Throughout the design of the car and quietness of operation, great strength and accessibility of all parts have been kept in mind. According to Ford officials the purpose back of this new car is to provide a small car which will incorporate all light advantages with the features of comfort, speed and safety heretofore peculiar to heavy equipment.

This, they confidently assert, has been accomplished in the new Model "A" Ford. The four cylinder power plant of the new Ford develops 40 horse power at 2200 revolutions. This is practically double the power of predecessors, but this great increase in power has been effected without sacrifice of economy and it is claimed that the new car will afford thirty or more miles to the gallon of gasoline. This remarkable increase in power is effected through use of a larger cylinder bore, by static and dynamic balancing of flywheel and crankshaft, and by the use of light reciprocating parts. The new motor is practically vibrationless owing to its balanced and more compact design.

The Model "A" motor incorporates a number of unusual features of design which have been born of years of experiment. Most of these features make for long life, simplified service and maintenance.

Water pump and pump system and cooling combines thermo-siphon and pump circulation of water. The water pump is so designed that it comes into use only when the motor is running at a fair rate of speed, and overcooling at low speeds or in cold weather is thus avoided. The motor is so designed that it is capable of developing its maximum power at 2200 r.p.m. This is consistent with established Ford practice which always has aimed at securing a minimum amount of piston travel per mile of road travel, with a resultant minimum of strain and wear on moving parts.

The motor is set in the frame at an angle of three and one-third degrees and practically a straight line drive to the rear axle is thus secured. The six plate multiple disc clutch comprises four driving and five driven discs which operate without lubrication. A feature of the clutch is that on disengagement it immediately and completely neutralizes the drive.

**Should auld acquaintance be forgot,  
And never brought to mind;  
Should auld acquaintance be forgot,  
And auld lang syne.**

Tomorrow night the one big event of the year comes off—the one looked for longed for and talked so much about—the Second Annual Old Timers' Ball. It was a wonderful event last year and will be still more wonderful this.

The Community Hall will surely be packed as never before, as everyone from far and near will be here and you will just have to meet your old friends.

Mr. F. Burns, as might be expected by such an old timer, has been as good as his word and the baby buffalo is now here and sure is as the juicy meat as ever was cut and the Institute ladies are busy roasting it to beautiful brown—gee, it smells good. You just got to have some and we bet you will say it is great.

The ladies had a meeting last night and it would surprise you to have heard the list of good edibles read over, the town and country ladies are sending. Yes and there is something even connected with the supper that will be a real surprise and possibly the greatest luck some guest has ever had and it costs nothing extra.

Art Bremner and his full old-time orchestra are in great trim and have all the ancient tunes down to the finest point, and if you never danced before you will have a sad time keeping still tomorrow night.

"Dad" Plante is feeling younger than ever and will doubtless start the "Grand March" off with such a vim that will put gum into the entire night's fun—9 o'clock sharp is the hour and not a minute to spare.

Be there before nine and don't leave for a minute or you will miss something good.

## British Empire Service League Meeting

A meeting of the Gleichen Branch of the British Empire Service League was held in the club room of the Community Hall with President G. Goodenham in the chair. The vacancy created by the transfer of Jack Leman of the Bank of Commerce to St. Paul De Metis, who had been acting as secretary for the organization, was filled by Messrs. and Mrs. W. Brown, vice-president, who is in charge of proceedings during his absence. A very successful report from the poppy committee was received and the word of the local C. O. I. T. girls was very much appreciated in connection with the selling of them. The secretary was instructed to send a letter of thanks to each individual worker of the C.O.I.T. group. Irvine Gove presented a favorable report from the banquet and dance committee.

The formation of a Women's Auxiliary of the B.E.S.L. was brought before the meeting. The secretary was advised to interview two letters of thanks to each individual worker of the C.O.I.T. group. Irvine Gove presented a favorable report from the banquet and dance committee.

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## NOBERT-MAYNARD

St. Joseph's Church, Chiny, was the scene of a pretty wedding on Monday morning, November 27th, with Father Portier officiating, when Simon Ernest eldest daughter of Mr. J. A. Maynard of Chiny, became the bride of Mr. Ernest Nobert, son of Mr. and Mrs. Oscar Nobert, of Chiny.

Following the ceremony a reception was held at the home of the groom's parents with about thirty guests present. Mr. and Mrs. Nobert will reside in Chiny.

All copy for ads should be in this office not later than noon each Monday. The Xmas ads should appear at once and in order to give a good display time is required.

The steady as the one that counts but it should be fresh.

## PUBLIC NOTICE

The annual meeting of the Gleichen Community Hall Association will be held in the hall, Tuesday, December 6th, at 8 p.m. to receive reports and elect new officers.

Everybody interested in the hall is invited.

F. L. MALLORY, Secy.

## WHERE A MISSTEP MIGHT MEAN DEATH



The hoodoo on the Cavell Motor Highway, Jasper National Park, curious stone figures brought into being by the erosion of the earth under the constant wearing effects of air and snow which have been blowing from thousands of tourists who visit the largest of Canada's National Parks every year.

Blaze fast stones, balanced as hats, atop the pinnacles of earth which have stood up firmly when the mountain side all around them crumbled or was washed away by the rushing waters, are as if hoodoo.

The tourist in the photograph who was bold enough to scramble down the side of the flat stones for a table on which to rest his arms, had a strenuous climb home.

## Drama of the Show World

Written and Directed by E. A. Dupont

# "Variety"

with Emil Jannings and Lya de Putti

Saturday Night in Gleichen Community Hall







# GLEICHEN HOSPITAL

MRS. A. V. COCKER, R.N.  
(Registered in the Province of Saskatchewan and Alberta)  
Nurse in Charge

VISITING HOURS:  
10 to 4 P.M. and 7 to 9 P.M.

P.O. BOX 141  
PHONE 15 DAY OR NIGHT

MISS E. FRANKTON

Maternity Nurse  
Box 70, Phone 104  
GLEICHEN, ALBERTA

T. H. Beach  
Auctioneer

Sales Conducted any place  
in the Province

FOR TERMS  
Enquire at Office in Pioneer Meat  
Market Block  
Office phone 3 Residence phone 2

M. W. MacDonald, L.L.B.  
BARRISTER-AT-LAW  
ARROWOOD, ALBERTA

Collects a specialty.  
Saskatoon, Lorne, Ponsonby, Red, Pine  
and Lido.  
INVESTMENTS - FARM LANDS

TOWN OF GLEICHEN  
OFFICE HOURS

9 a.m. to 12:30 p.m. and  
2:30 p.m. to 5:30 p.m. Daily

General meeting second Friday  
of each month at 8 p.m.

This office will be closed as follows:  
Sundays, Statutory Holidays and the  
first fortnight of July each year.

Also  
First two legal working days of each  
month for meter reading and first two  
legal working days following the  
Christmas holidays.

For more information, enquire of  
FREDERICK MACLEMAN,  
Secretary Treasurer.

ROY M. ALLEN

Licensed Auctioneer  
— and Valuator —

Will Sell anything you have  
or own  
Phone Rural, Mile  
GLUNT P.O., ALBERTA

GEO. W. EVANS

Undertaking  
and Embalming

MOTOR HEARSE  
Artificial wreaths always on  
hand. Weather extremes  
will not affect these Hearse  
in any way.

GLEICHEN, ALTA

Cattle Notice

ALL CATTLE BRANDED  
ON LEFT RIBS ARE THE PROPERTY  
OF ALDEN B. SMITH,  
GARDEN SPRINGS VIA  
SHOULDICE, — ALBERTA

FURS

We carry the largest and best  
range of FURS in Western  
Canada.

FRAZEE THE FURRIER

Corner 12th Ave. and St. West  
CALGARY, Alta. (Met. 1926)

## THE GLEICHEN CALL

W. PARK VINE, PROPRIETOR  
Member of the Canadian Weekly Newspaper Association  
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wondrously Rich Farming and Stockraising District.

SUBSCRIPTION, \$2.00 per Year; Foreign Countries \$2.50  
Advertising Rates—Display, 10c. per Column Inch First Insertion and 8c. for each subsequent insertion. Reading matter accepted only with display advertising at 15 cents per line—12 lines to the inch.  
RECEIPTS MUST BE ADDED TO ALL CHECKS

GLEICHEN, ALBERTA, WEDNESDAY

### MEMORIES OF THE PAST

Can anything be more pleasant in the busy humdrum of after years, than to permit your mind to wander back to the days of school life, the sweet memories and incidents that come up, the smiling faces and pleasant countenances; the old school house door, that has so often admitted you, swinging back and forth on its great hinges; the very walls speaking forth happy hours; while at your side, stands the noble teacher who has watched your every move, and is as much interested in your success as you are yourself. As these pleasant recollections come back to one the eye is almost moistened as he realizes those days are gone forever and so many who took part in those happy hours as well. As we sit and contemplate that never again in this life will those days return, that the participants who so joyously together in the school room and play ground pledged loyalty and faith to the old school, and whose memories are the most pleasant in our life, are scattered far and wide, and some departed forever to their eternal home. When this is realized, sad, indeed, is the heart, and the swift with which the years pass by makes one understand that we are journeying toward the setting sun.

### CHRISTMAS TRIP

There is no civilized country on earth in which the children are not made happy by the promise of the coming Christmas. But in every country the festival is called by a different name, and its presiding genius is painted with a different costume and manner. You all know about our jolly Dutch Santa Claus, with his red cap, twinkling eyes, his frosty beard, his ruddy face and the bag of treasures which he comes tumbling down the chimney, while his team of reindeer snort and stamp on the icy roof. The English Christmas is equally well known, and the wonders of the German miracle tree, the first sight of which no child ever forgets, but you are perhaps, not so familiar with the spirit of the blessed season of advent in southern Europe, and so we will tell some of the pleasures and fancies of Spanish Christmas.

The good cheer which it brings everywhere is very evident in Spain. They are frugal, people and many a good Spanish family is supported by less than the waste of a household here. But there is no sparing at Christmas. The Castilian farmers drive turkeys into Madrid in great droves, which they conduct from door to door, making the dim old streets gay with their scarlet wattles and noisy with obstreperous gobbling. But the headquarters of the marketing during those days are in the Plaza Mayor, where every variety of fruit and provisions is sold. There is nothing more striking than those vast heaps of golden oranges, plucked the day before in the groves of Andalusia; nuts from Granada, and dates from Africa, every flavor and color of tropical fruitage; and in the stalls beneath the gloomy arches, the butchers drive their flourishing trade. All is gay and joyous chattering and jesting, greeting of friends and filling baskets. The sky is wintry but the ground ruddy and rich with the fruits of summer.

### HELP GLEICHEN TO ADVANCE

.... In ancient times a city was a place where confederated families gathered for a common purpose, that of worship or protection and so on. Today we have incorporated town with its government, its industries, its schools, its libraries, its churches—a much more complicated affair. But that expression "common purpose" still applies. A town cannot thrive and grow and prosper unless that common purpose is in evidence. The basic principle of all life is action. In the city industry is the base of its life and growth. It is the base of its pleasures and recreations. Only the man who is financially independent can enjoy his hours of leisure to the full. Idleness is not happiness, as innumerable persons know who are cursed with too many unfulfilled hours.

Have we in Gleichen a common purpose? Are we all desirous for the advancement of the town as a whole? By this we mean the advancement of the people as a whole. When a man or a corporation takes the initiative and establishes a business we are optimistic and helpful in our attitude towards him and his undertaking? Or do we say with a sorrowful look and a sigh, "Well, I hope he makes a go of it, but I don't think he will."

There is not an adult in this town that cannot help or hinder in its prosperity and it behooves each one of us to help and not hinder. It is the business of the individual, if he be a good citizen, to have always a keen regard for the economic side of community life. He should use his best efforts to foster good concerns here, knowing that every concern that leaves the town, that every worker who goes elsewhere with his labor, subtracts from the wealth and the culture of the community he leaves behind. Civilization today cannot be fostered by "flourishers."

The people may sneer to their heart's content but the wide-awake folks will continue to use slang till the cows come home or the clouds roll by.

### NEWSPAPER LAW

Excerpts from Newspaper Law printed for the benefit of any reader who may have mistaken ideas regarding same:

1. A postmaster is required to give NOTICE BY LETTER (returning the paper does not answer the law), if the subscriber does not take the paper out of the office and states the reason for its not being taken, master responsible to the publisher for payment.

2. If any person orders his paper discontinued he must pay all arrears or the publisher may continue to send it until payment is made and collect the whole amount, whether the paper is taken from the office or not. There can be no legal discontinuance until payment is made.

3. Any person who takes a paper from the post office, whether directed to his name or another, or whether he has subscribed or not is responsible for payment.

4. If a subscriber orders his paper stopped at a certain time and the publisher continues to send it, the subscriber is bound to pay for it if he takes it out of the post office. This follows the sound principle that a man must pay for what he uses.



In Any Walk of Life our Classified Want Ads. Will Help You.  
If you want a position, you can find it here.  
If you want to employ, you can find it here.  
If you want help you can get the best advice.  
Money to loan or money to borrow.  
New Want Ads. cover the entire field.

# HORN

OR  
N

The Tang of Frost  
is in the Air!

HORN BEER always has that exhilarating tang that bucks you up—appetizing and extremely pleasant.

If you haven't tried HORN BEER—the famous Canadian Lager—lately you don't know what you're missing.

Order a CASE TODAY  
GEORGE MOSS, LOCAL AGENT  
PHONE 27, GLEICHEN

BIG HORN  
BREWING CO. Ltd.

BEER

Self worn goods is the merchant's bug-lar—Advertise them and get new goods.



ALL THAT engineers have learned, that all millions of owners have experienced in nearly a quarter of a century, have made possible this car which is today as far ahead of its time as was the famous Model T in 1908.

Sixteen million automobiles, serving their owners in jungle and desert, on mountain and plain, on boulevard and highway, were the test cars that have made this new automobile possible. Its advent marks a new epoch in automotive engineering in point of built-in quality—niceties of mechanical design, lavish use of the finer metals, precision in its delicate machining processes. Nowhere in its construction has there

been slightest of either major essentials or minor details. From its outermost hub-cap to its innermost bearing, the new Ford car epitomizes engineering skill to a degree unexcelled in the annals of motor car manufacture.

This entirely new car surpasses the accepted standards of light car accomplishment; sweeps aside all boundaries of price class; establishes a new standard of acceleration, speed, power and smoothness that heretofore has marked only expensive cars as fine cars.

Yet Ford precision in large scale production, unparalleled in the history of automotive manufacture, places this car within the reach of every purse.

An advance showing of the New Ford car will be made Friday, December 2nd, in the following cities:

Calgary, Halifax, Peterboro, Winnipeg, Regina, Quebec, Hamilton  
Saskatoon, Sherbrooke, Saint John, Toronto, Brantford, Moose Jaw  
Montreal, London, Ottawa, Fort  
William, Windsor, Edmonton, Kitchener, Vancouver, and Victoria

As rapidly as increasing production permits these public showings will be extended until all of the 736 Ford dealer points have been covered. If you live in one of the cities listed above, visit the exhibit of this New Car. At other points, see your local dealer next Friday. He will give you complete specifications, prices and an excellent conception of its unusual features.



FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO



# OWNED BY FARMERS

Farmers own U.G.G. Elevators  
Farmers have set the standard of service given by these elevators. The farmer-owners insist on the best possible service for themselves and every farmer, whether a shareholder or not, is entitled to the same service and treatment. And every dollar of earnings of these elevators belongs to farmers.  
Deliver your grain to:

## UNITED GRAIN GROWERS LTD.

Elevators at Gleichen, Arrowood, Cluny, Shoultice

Namaka, Stohart

COAL FLOUR FEED



*Still tell you why I'm going to buy a Westinghouse—*

"I have a Westinghouse. Boys are great! I was over at Bill's last night to see the radio he's been talking so much about. Oh boy, it's some set. There's no difference between it and any set you can see in this between the car and my old box. When you think it over, it's just what you'd expect from Westinghouse. They were the powers of both Alternating Current and Radio so you expect them to build the most advanced model operating on the lighting circuit."

"And when you think Westinghouse have selected the most competent radio men in town at Westinghouse Dealers."

He will still demonstrate the 125 Westinghouse model, and explain the many improvements that make it from better.

A. F. MacCallum & Roy Smith Motors  
GLEICHEN, ALBERTA

**Westinghouse**  
PIONEERS IN RADIO

## WINTER EXCURSIONS

### PACIFIC COAST

TICKETS ON SALE  
Dec. 1, 6, 8, 13, 20, 22, 27, 29  
Jan. 3, 5, 10, 12, 17, 19, 24  
Feb. 2 and 7

Return Limit April 15, 1927  
EASTERN CANADA

### TICKETS ON SALE

December 1st to January 5  
from stations  
Manitoba (Winnipeg and West),  
Saskatchewan and Alberta

Return Limit Three Months  
CENTRAL STATES

### TICKETS ON SALE

December 1st to January 5  
from stations  
Saskatchewan and Alberta

Return Limit Three Months

H. H. HALL,

C. P. R. Agent,  
Gleichen Alberta

For Detail  
Information Ask  
the Ticket Agent

CANADIAN PACIFIC



Remember the NAME when you buy—  
Your Purchase will cause no Regrets

Always ask for

# CARLING

"THE BEER WITH THE REPUTATION"

Why not have the Best? Sales prove its MERIT

Order from your  
Nearest Agent

## Here and There

Reports received from various local sources in the Northwest indicate that partridges have increased; moose are plentiful and deer are plentiful in numbers than last year. On the Little River between the Bow and the Saskatchewan this year, but not elsewhere.

Alberta's wheat crop is so good that it is now being sold in the West. The Western Union of the Canadian Wheat Growers Association, which is now reaching 100,000,000 bushels. The record crop so far is 100,000,000 bushels, produced in 1925.

Rosbank Prize—7118, an Anglo-Bred cow, owned by the Canadian Angus Society, was sold at a record price for milk production, having produced 10,000 lbs. of milk in the fat with average test of 4.14 per cent. She five years' milking record is 87,843 lbs. milk, 3,653 lbs. fat.

Aviation history is being made today. Canadian Air Board officials announce that enquiries received from 12 cities in Canada desiring of forming flying clubs. At the same time, the Hon. J. S. Macdonald, Under-Secretary for Air in the British Government, reports that the first of the two huge aeroplanes, 100,000 cubic feet dirigible, built in England for inter-imperial communication will be completed in about two years and the first long distance trip will likely be to Canada.

Nova Scotia has won the Agri-General's Challenge Cup at the Imperial Fruit Show held in Manchester, according to official reports by cable. Nova Scotia obtained the coveted number of points in the overseas section of the show, the basis for award being the number of first prize, 3 for each second, 2 for each third and 1 for each fourth, resulting 70 per cent. Nova Scotia had entries in 1927, first, second and third.

The establishment of a game sanctuary in western Nova Scotia was announced recently by W. J. MacCallum, Attorney-General of the province. The reserve covers an area of approximately 200 square miles and contains deer, scenery, majestic rivers and forests and lakes in which trout and wild life are sure to thrive. The new sanctuary will take in the chief waterways of Lake Bonaventure, Shelburne River, Jordan, Sixth and Fifth Lakes.

According to the latest Bulletin of the Bureau of Agricultural Economics, Washington, Canada ranks next to Britain India as to tobacco produced in the British Empire. Stimulated by the preference granted to Empire-grown tobacco in the British market since September 1st, 1919, says the report, "the production of tobacco in Canada has increased from 14,252,000 pounds in 1918 to 25,284,000 in 1926. Ontario furnishing about 70 per cent of the product and Quebec most of the remainder."

Gasoline has done all the damage possible to the horse industry in Canada, according to W. J. MacCallum, horse importer of Brampton and Regina, who arrived in Canada recently on board the C. P. R. liner "Metagama." Mr. MacCallum brought with him over 100 champion stallions which he purchased throughout the British Isles, France and Belgium during the summer months. He will take the valuable shipment west this winter and will dispose of them throughout the country. Mr. MacCallum is optimistic regarding the future of the horse industry in Canada and states that more pure-bred animals are needed on this side of the water.

ONLY A FEW OF OUR NOVEMBER PREMIUM TAKE SETS LEFT. GET IN EARLY IF YOU WANT ONE. N. T. PURCELL.

Now is the time to advertise if you want to get the best results. Let the folks know what you have to offer—the buyers want to know.

The Call from now to Dec. 31, 1928 only 25.

## The New Ford

(Continued from another page)

The transmission departs from the conventional light car practice in the use of ball and roller bearings instead of bushings. These bearings make for more satisfactory operation under more performance and longer life. The steering gear, also is unique in the light car field being of the irreversible worm and sector type with the worm carried in ball bearings. Front and weight of the car also is carried on roller bearings which are placed at the top of the spindle bolts and the result of these refinements is unusual ease in steering.

Transverse semi-elliptic springing is used, and for Ford engineers claim the following advantages; that the spring contact with the frame at only one point and that in the centre line of the chassis with the result that the chassis is subjected to no twisting strains; that it permits the full torque tube drive that it reduces unsprung weight to a minimum and improves riding qualities; that the springs have only their natural function of absorbing road shocks to transmit, and that danger of uneven application of front wheel brakes is avoided. Located, the front axle is half-centre line and there is no possibility of twisted motion of the front wheels. The brake is of special Ford design and operates on the inner surface of the wheels, and is of the drum type. All brakes are cadmium plated as a precaution against rust and each brake is independently adjustable, through manipulation of a small adjusting stud on the exterior of each brake drum. Brake pedal or hand lever will apply all four brakes simultaneously. Sixty per cent of the braking effort is applied to the rear wheels and forty per cent to the front wheels.

The new car is completely equipped with five steel spoke wheels, improved method of chassis and motor lubrication, four hydraulic shock absorbers, speedometer, windshield wiper, rear view mirror, motor door-latch controls. There are six body styles, Tudor, Fordor, Coupe, Sport Coupe, Phaeton and Sport Roadster. Each style will be available in an extensive range of optional color combinations.

Unusual performance unprecedented in the light car field is claimed for the new Ford Model "A." It will attain a speed in excess of 60 miles per hour and may be held at that speed for long periods without discomfort to passenger or injury to mechanism. It accelerates at a terrific pace and seems literally to leap away when the clutch is engaged. It has been driven at more than 40 miles per hour in intermediate gear. It manoeuvres with great ease, negotiates the roughest roads at speed without undue body motion, holds on a sharp unbanked curve at 45 miles per hour and has a turning radius of only 17 feet.

Production at present is centering on the Tudor model. Other models including the Model "A" Truck and Light Delivery Models will be available as the task of swinging over to including the Model "A" Truck and Light Delivery Models is completed.

## PHOTOS

Live Forever and make a Wonderful Christmas Gift. Phone us or drop a card and make an appointment as early in November as possible and give us plenty of time to get your work out nice.

A. L. HESS  
Portrait Artist, Royal Bank Chambers, Calgary. Phone M3855.



If you had a value like this, with a telephone attachment you could not reach so many people as you can through our word radio. You have got the value but our paper is at your service all the year around.



## Luxuries Once But Necessities Now

PRACTICALLY any Canadian citizen may own today an automobile possessing elements of beauty, style, comfort and efficiency which no amount of wealth could have commanded a dozen years ago.

For the automobile industry has outgrown its original function as a supplier of transportation, and has in an amazingly short time, brought about the refinements which are accomplished in the present-day General Motors car.

Since its foundations first were laid sixty years ago, this institution has believed that every Canadian has a right to the best his country produces, has a right to satisfy his sense

of beauty, his desire for comfort, his need for dependability.

General Motors has at its command the master minds of the industry. It has the finest automotive research laboratories and the greatest automobile proving grounds in the world, wherein have been pioneered and developed some of the industry's most revolutionary advances.

And General Motors has used its prosperity and success unstintingly in improving the quality and increasing the value of its products.

It is thus that General Motors of Canada has played its part in translating once-inconceivable luxury into terms of everyday necessity.

## GENERAL MOTORS OF CANADA Limited

Home Office and Factories: OSHAWA, ONTARIO

When the Appetite Wanes—  
When Old Favorites Seem  
To Have Lost Their Appeal—  
When You're Vainly Searching for  
Something New and Appealing, Try—

## Advertise!

## Home to the Old Country for Christmas - New Years

Special Trains	TO THE Seaboard	Low Fares
	TO THE Seaboard	DURING DECEMBER

Leaving Winnipeg 10.00 a.m.

CONNECTING WITH

## XMAS SAILINGS

FROM WINNIPEG—

Nov. 23 S.S. Melita from Montreal - Nov. 25 from Glasgow, Belfast, Liverpool  
Dec. 8 S.S. Montclair from St. John - Dec. 9 for Belfast, Glasgow, Liverpool  
Dec. 8 S.S. Montclair from St. John - Dec. 9 for Belfast, Glasgow, Liverpool  
Dec. 11 S.S. Montclair from St. John - Dec. 14 for Cobh, Cherbourg, Southampton  
Dec. 12 S.S. Montclair from St. John - Dec. 15 for Belfast, Liverpool

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY, SASKATOON, MOOSE JAW AND REGINA

For full particulars ask Ticket Agent

H. H. HALL, Gleichen  
**CANADIAN PACIFIC.**

1.57

# Stop Children's Coughs

with Mathieu's Syrup

OF TAIL & COOL LIVER EXTRACT  
has been added to Mathieu's Syrup.  
121-123, St. Mathieu Co. Bldg., Burlington, Ont.

**WORLD HAPPENINGS BRIFLY TOLD**

January 17 to 20 inclusive are the dates for the annual convention of the United Farmers of Alberta, probably in Calgary.

The average cost of a weekly family budget of 25 stable foods was \$19.59 at the beginning of October as compared with \$19.47 for September.

Sir Harry Lauder, who has been in retirement in Scotland since the death of his wife last summer, will return to the stage in the winter.

All departments of the Alberta Government have been notified that the province of legislation for the next session of the legislature must be in hand by the end of December.

The Her. Herbert Quaird, athlete vice of St. Andrew's parish, Denver, proposes to conquer the English Channel in an exhibition swim to raise money to complete the building of his unfinished church.

France is rapidly becoming the greatest producer of new postage stamp issues in the world. In the beginning of 1917, an exhibition was held in honor of the American Legion visit, four special issues have appeared within a month.

Monsieur Dr. Turkish diplomat, has been appointed Turkish minister at Washington. Turkey has not been represented by an ambassador at Washington since the break in relations between the U.S. and Turkey when the U.S. entered the world war.

## Indians Return To Forefathers' Religion

Tribe Of Six Nations Will Restore Old Deities

Closing a three-day religious powwow at the Cuscutawag reservation, just across the St. Lawrence river from Montreal, Indians of the six nations decided to abandon the Christian religion and return to the religion of their forefathers.

Old Indian deities worshiped before the white men invaded America had made famous in Longfellow's "Hawahwa," will be restored.

Chief American Horse and Chief Two Axes are the leaders in the reformation. The three-day powwow has been in reality the launching of religious services of their forefathers' religion. One of the leaders said they were turning back to their forefathers' God, the Great Spirit, for sympathy in their present state, tied down as they were by the white man's laws.

## Watch Winds Blow

A Lathrop man has made a watch that winds itself. It is intended to be worn on the wrist and has a small weight ingeniously incorporated in the mechanism. The movement is impelled by the arm as it swings while walking causes the swinging weight to give a turn to the spring. The spring will keep wound for forty hours, and wind half an hour's winding is easy as to wind the watch.

A railway system of pneumatic tubes between New York streets delivers 5,000,000 letters daily to subscribers.

It's a pretty safe plan to judge a man by the people he doesn't keep company with.

**GIN PILLS**

FOR THE  
WOMAN

W. N. U. 1748

## Installed in New Shelter

### Artistic Car Now Rests Where Agreement Was Signed

In the presence of Marshall Poch, Mayor, L. J. Miller, of Montreal, representing the French Government, representatives of the City of Paris, the towns of Compiègne and the American Embassy, the historic dark brown railway car of the Compagnie Internationale des Wagons-Lits, in which nine years ago the document ending the great war was signed, was placed, has been formally installed in its new shelter at Reims, in the Forest of Compiègne within a few yards of the spot where the signing of the Armistice took place.

A large crowd of honor of French and Colonial troops, including a colorful mounted detachment from Morocco, was present at the ceremony.

The shelter was donated by a Canadian, Arthur Henry Plonk of Pasadena, Cal.

Several thousand persons witnessed the ceremonies, which took place under much the same kind of gray autumnal skies as the signing of the armistice.

Among the crowd was a large number of French veterans, many of whom were in the line of duty.

They were particularly zealous in the honors they gave their old General.

The car has not been changed much, although, of course, it has been renovated. The desks and telephones that were there during the war days are still in their places. For the benefit of visitors, copies of French papers issued on armistice morning are on view.

**Winnipeg Newspaper Union**

**Taylor**

**Flared Skirts Are Shown On Many Of The Newest Frocks**

This charming one-piece frock, having an accentuation of the two pieces, would be smart if fashioned of either silk or woolen material. The frock is shown with a flared skirt, the flared skirt is joined to the bodice by a small belt.

The neck may be cut low and simply bound or made high and finished with a round collar. The long detached sleeves have hand cuffs, and a belt across a slight bow.

The skirt is shown in sizes 32, 34, 36 and 42 inches waist. Size 36 requires 3 1/2 yards, size 34, 3 1/2 yards, size 32, 3 1/2 yards, size 42, 4 1/2 yards. Price of the frock 30 cents the pattern.

Our Fashion Book, illustrating the latest and most practical styles, will be of interest to every home dress-maker. Price of the book 30 cents the copy.

**How To Order Patterns**

Address—Winnipeg Newspaper Union,  
112 Melbourne Ave., Winnipeg

Patterns No. 1—2—3—4—5—6—7—8—9—10—11—12—13—14—15—16—17—18—19—20—21—22—23—24—25—26—27—28—29—30—31—32—33—34—35—36—37—38—39—40—41—42—43—44—45—46—47—48—49—50—51—52—53—54—55—56—57—58—59—60—61—62—63—64—65—66—67—68—69—70—71—72—73—74—75—76—77—78—79—80—81—82—83—84—85—86—87—88—89—90—91—92—93—94—95—96—97—98—99—100—101—102—103—104—105—106—107—108—109—110—111—112—113—114—115—116—117—118—119—120—121—122—123—124—125—126—127—128—129—130—131—132—133—134—135—136—137—138—139—140—141—142—143—144—145—146—147—148—149—150—151—152—153—154—155—156—157—158—159—160—161—162—163—164—165—166—167—168—169—170—171—172—173—174—175—176—177—178—179—180—181—182—183—184—185—186—187—188—189—190—191—192—193—194—195—196—197—198—199—200—201—202—203—204—205—206—207—208—209—210—211—212—213—214—215—216—217—218—219—220—221—222—223—224—225—226—227—228—229—230—231—232—233—234—235—236—237—238—239—240—241—242—243—244—245—246—247—248—249—250—251—252—253—254—255—256—257—258—259—260—261—262—263—264—265—266—267—268—269—270—271—272—273—274—275—276—277—278—279—280—281—282—283—284—285—286—287—288—289—290—291—292—293—294—295—296—297—298—299—300—301—302—303—304—305—306—307—308—309—310—311—312—313—314—315—316—317—318—319—320—321—322—323—324—325—326—327—328—329—330—331—332—333—334—335—336—337—338—339—340—341—342—343—344—345—346—347—348—349—350—351—352—353—354—355—356—357—358—359—360—361—362—363—364—365—366—367—368—369—370—371—372—373—374—375—376—377—378—379—380—381—382—383—384—385—386—387—388—389—390—391—392—393—394—395—396—397—398—399—400—401—402—403—404—405—406—407—408—409—410—411—412—413—414—415—416—417—418—419—420—421—422—423—424—425—426—427—428—429—430—431—432—433—434—435—436—437—438—439—440—441—442—443—444—445—446—447—448—449—450—451—452—453—454—455—456—457—458—459—460—461—462—463—464—465—466—467—468—469—470—471—472—473—474—475—476—477—478—479—480—481—482—483—484—485—486—487—488—489—490—491—492—493—494—495—496—497—498—499—500—501—502—503—504—505—506—507—508—509—510—511—512—513—514—515—516—517—518—519—520—521—522—523—524—525—526—527—528—529—530—531—532—533—534—535—536—537—538—539—540—541—542—543—544—545—546—547—548—549—550—551—552—553—554—555—556—557—558—559—560—561—562—563—564—565—566—567—568—569—570—571—572—573—574—575—576—577—578—579—580—581—582—583—584—585—586—587—588—589—590—591—592—593—594—595—596—597—598—599—600—601—602—603—604—605—606—607—608—609—610—611—612—613—614—615—616—617—618—619—620—621—622—623—624—625—626—627—628—629—630—631—632—633—634—635—636—637—638—639—640—641—642—643—644—645—646—647—648—649—650—651—652—653—654—655—656—657—658—659—660—661—662—663—664—665—666—667—668—669—670—671—672—673—674—675—676—677—678—679—680—681—682—683—684—685—686—687—688—689—690—691—692—693—694—695—696—697—698—699—700—701—702—703—704—705—706—707—708—709—710—711—712—713—714—715—716—717—718—719—720—721—722—723—724—725—726—727—728—729—730—731—732—733—734—735—736—737—738—739—740—741—742—743—744—745—746—747—748—749—750—751—752—753—754—755—756—757—758—759—760—761—762—763—764—765—766—767—768—769—770—771—772—773—774—775—776—777—778—779—780—781—782—783—784—785—786—787—788—789—790—791—792—793—794—795—796—797—798—799—800—801—802—803—804—805—806—807—808—809—810—811—812—813—814—815—816—817—818—819—820—821—822—823—824—825—826—827—828—829—830—831—832—833—834—835—836—837—838—839—840—841—842—843—844—845—846—847—848—849—850—851—852—853—854—855—856—857—858—859—860—861—862—863—864—865—866—867—868—869—870—871—872—873—874—875—876—877—878—879—880—881—882—883—884—885—886—887—888—889—890—891—892—893—894—895—896—897—898—899—900—901—902—903—904—905—906—907—908—909—910—911—912—913—914—915—916—917—918—919—920—921—922—923—924—925—926—927—928—929—930—931—932—933—934—935—936—937—938—939—940—941—942—943—944—945—946—947—948—949—950—951—952—953—954—955—956—957—958—959—960—961—962—963—964—965—966—967—968—969—970—971—972—973—974—975—976—977—978—979—980—981—982—983—984—985—986—987—988—989—990—991—992—993—994—995—996—997—998—999—1000—1001—1002—1003—1004—1005—1006—1007—1008—1009—1010—1011—1012—1013—1014—1015—1016—1017—1018—1019—1020—1021—1022—1023—1024—1025—1026—1027—1028—1029—1030—1031—1032—1033—1034—1035—1036—1037—1038—1039—1040—1041—1042—1043—1044—1045—1046—1047—1048—1049—1050—1051—1052—1053—1054—1055—1056—1057—1058—1059—1060—1061—1062—1063—1064—1065—1066—1067—1068—1069—1070—1071—1072—1073—1074—1075—1076—1077—1078—1079—1080—1081—1082—1083—1084—1085—1086—1087—1088—1089—1090—1091—1092—1093—1094—1095—1096—1097—1098—1099—1100—1101—1102—1103—1104—1105—1106—1107—1108—1109—1110—1111—1112—1113—1114—1115—1116—1117—1118—1119—1120—1121—1122—1123—1124—1125—1126—1127—1128—1129—1130—1131—1132—1133—1134—1135—1136—1137—1138—1139—1140—1141—1142—1143—1144—1145—1146—1147—1148—1149—1150—1151—1152—1153—1154—1155—1156—1157—1158—1159—1160—1161—1162—1163—1164—1165—1166—1167—1168—1169—1170—1171—1172—1173—1174—1175—1176—1177—1178—1179—1180—1181—1182—1183—1184—1185—1186—1187—1188—1189—1190—1191—1192—1193—1194—1195—1196—1197—1198—1199—1200—1201—1202—1203—1204—1205—1206—1207—1208—1209—1210—1211—1212—1213—1214—1215—1216—1217—1218—1219—1220—1221—12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YOU may buy money on the instalment plan—why not buy money? You can soon buy \$1,000 if you treat your savings as a monthly bill—an obligation that must be met.

Ask for a copy of our Budget Book. It will help you to save.

## The Royal Bank of Canada

8700

Gleichen Branch D. Hutchinson, Manager

## COMING EVENTS

Ads under Coming Events 50c per count line, unless otherwise advertised in The Call.

Nov. 20—Regular Meeting of Gleichen Women's Institute.

Dec. 1st—2nd Annual Old Times' Ball.

Dec. 5—Special meeting of Golden Jubilee Lodge K. of P.

Dec. 6—Annual meeting of Gleichen Community Hall Assoc.

Dec. 10—Ladies' Circle Christmas sale in Com. Hall.

Dec. 10—Zane Grey's "Man of the Forest," at Gleichen Com. Hall.

Dec. 17—Charlie Chaplin in "The Kid Brother," Gleichen Com. Hall.

Dec. 23—United Church Xmas. tree in the United Church.

Dec. 24—"Parade for Two," in the Gleichen Com. Hall.

Dec. 31—"Were in the Navy Now," in Gleichen Com. Hall.

## MISCELLANEOUS

Notice under this heading 15 words or under 60c; first insertion 25c; each subsequent insertion 15c; 5 weeks \$1. Over 15 words one cent per word for each insertion.

When any brand has to be cut a charge of 35c. each is made.

Brand reading notice \$1.50 each animal, 3c insertion. Over 15 words 1 cent per word extra each insertion.

Will order to insure publication of CASH MUST accompany each notice.

FOR SALE—Dining room table and six chairs, Fumed Finish and in Al condition for \$25. Phone 816. 20c

FOR SALE—Exceptionally good potatoes in quantities to suit purchaser. Harry Hanson, phone 8402, Gleichen, Alta. 20c

## ESTRAY NOTICE

On the premises of B. F. Graham, section 4-22-20 west of 4th, one year Muley steer about 3 years old. WO branded on right rib, here here at summer. D. Clark, brandreader. 20c

## TOWN AND DISTRICT

The real big event is on Dec. 1st. Shop early and often—but be sure you do it in Gleichen.

Kitchener was once Berlin: What will it be when "Doug" and "Bon" get through?

Mrs. Walter McKay returned Sunday morning from her visit to her home in Ireland.

According to a recent survey 50 per cent of the women run their own cars and the other half drive from the back seat.

Gleichen merchants really have some excellent Christmas goods, but they are not saying much about them. You can find them if you will.

The W. A. of St. Andrew's church will meet at the home of Mrs. T. W. Bates, at 3 p.m., Thursday, December 1st.

ONLY A FEW OF OUR NOVEMBER PREMIUM TEA SETS LEFT. GET IN EARLY IF YOU WANT ONE. N. F. FURCELL.

The Dominion Government for inspection visited P. E. Fobley for farm west of Gleichen last week and stated that it was the first place he had seen since his trip of one year.

It is requested that all Knights at the meeting of Golden Jubilee Lodge, Knights of Pythias next Monday night, December 5th, as important business will be transacted. Visiting brothers are most cordially invited to attend.

Patience TAOIN TAO A A AA Last evening the Gleichen Women's Missionary Society ladies with their husbands enjoyed a turkey dinner at Mrs. Thos Henderson's home, after which a very pleasant time was spent telling comic stories. A collection for the society realized over \$12.

Douglas Young has been accepted on the Kitchener, Ont., hockey team and already that town is said to be cleaning up everything in hockey in the famous cent belt. But why not with "Doug" Young of Gleichen as "Bon" Martin of Kitchener to show them how the west plays hockey?

The first payment for this year's wheat was made Monday to the Black-foot Indians, which relieved the lower considerably and dispersed a considerable amount of money among the local merchants. Only those Indians who were fortunate enough to have their crops threshed before the snow fell received payment and the outlook for the unfortunate ones is not very bright.

"VARIETY"

Partners. Boss and Artinelli World's Greatest Acrobatic Duo. Partners—yet deadly enemies. For also Artinelli has enticed away the soft dark-eyed dancing girl with whom giant Boss is infatuated.

Boss and Artinelli, Whirling or through their famous trap-line at the famous mammoth Winter Garden, one hundred feet above the audience. Suddenly a bush falls upon the thousands below. The climax of the great acrobats' performance—the startling three-fold death-defying leap—has come!

Here glances down for an instant to the far-away sea of fascinated eyes below. Through his jeeringly-mimed head brain flashes a thought: If Artinelli should fall—if he (Boss) should miss by a fraction of an inch his partner's wrist as they come flying toward him—the girl—she'll!

See this great picture at the Gleichen Community Hall next Saturday evening, Dec. 3rd.

Carroll. A lovely dinner was served at the home of Mr. and Mrs. Fred Hood, where a large crowd was present. After dinner the songs were sung till 5:30, when every one left for the delightful supper which was served at the home of Mr. and Mrs. Francis Boleznault. A dance was given in the evening in the Clung hall.

It began at ten o'clock by grand march which everyone took part in. Chalmers' four-piece orchestra played and the dance was kept going. The bride's evening dress was of white and green and the skirt was fringed with beads. At Super Extra light and bright songs were sung. The dance then continued till 3:30 in the morning. The couple received many beautiful and useful gifts. They will make north of Clung.

Harold Baker, L.A.B. Violin Teacher

Wishes to announce that he has taken over Mr. Sturminster's class of violin pupils. He is still open for free more engagements on Saturdays.

For appointment phone W. Sturminster.

PHONE 44 GLEICHEN

The Call from now to Dec. 31, 1927 only \$2.

If you want to buy or sell anything try an ad. in the Call under Miscellaneous. They seldom fail to make good.

HOOD-BOLEZNAULT

A pretty wedding was solemnized at St. Joseph's Catholic Church on Tuesday, November 22nd, by Rev. Fr. Purtiler, when Germaine Boleznault became the bride of Alphonse Hood both of Clung.

The bride looked charming in a white satin dress and veil and carried a large bouquet of white and red roses. The bridegroom wore a tuxedo, some navy blue serge suit.

The bridegroom's bridesmaid was Miss Corbell and the best man was Adrian Bell. The bridesmaid looked pretty in a dress of green and gold taffeta and carried a large bouquet of light pink carnations. The bride's bridesmaid was Arvonne Demelle and the best man Arthur Boleznault. The bridesmaid wore a dress of white satin and carried a bouquet of red

# Your Xmas. Pudding

will go over the top when you buy its ingredients at Ramsay's Store

## Display Par Excellence

of the internals of a first class Xmas. Pudding comprising Fruits of every description. Also this year's showing of high class Groceries for Dec. beats everything we have ever shown:

Raisins, Figs, Prunes, Dates, Mixed Peels, Extracts, Peaches, Appricots, Dates, Fresh Fruits and Canned Goods

Send your December CASH at our Busy Counters and get our December CASH Prices on your December Cooking Supplies. We have the Selection and the Stock is clean, and kept in tempting condition and a service unequalled.

## Our Dry Goods Department

is loaded full of goods bought to Boost December Business

TRY BUYING ALL your December requirements in Gleichen and you will have no regrets when the end of the month comes and have just as much spending money left on Dec. 31st. The home-merchant will also have a smile that his efforts have been appreciated.

New Fancy Dress Goods. New Silks. New Hosiery. New Scarfs. New Handkerchiefs. New Dressing Gowns. New Fancy Blankets. Sweaters. Kiddies Ready-to-Wear of every description.

New lines of House Slippers for Ladies and Gents, and an unusual showing of Children's House Slippers bought in big quantities from Montreal factories, and prices the lowest we have ever quoted.

The Gents Furnishing Department is where you can get December goods for the men of your choice. Beautiful display of December goods in individual Boxes or in any quantity. 50c to \$1.00.

Gente Scarfs, Gloves, Slippers, Bath Robes, Pyjamas Underwear. RAMSAY'S for DECEMBER BUYING and No Regrets.

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GLEICHEN'S LIVE STORE

ALL Call subscriptions are due December 31st

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